



For more information: Nickie Bonner, WHPR 323-730-0233; cell 213-700-1029

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**GROUNDBREAKING INTERNATIONAL SYMPOSIUM ON CORPORATE DIVERSITY
OFFERS GLOBAL PERSPECTIVE
US AND JAPANESE BUSINESS LEADERS CONVENE**

MARCH 1, 2010, LOS ANGELES, CALIFORNIA -- Influential American and Japanese business leaders will meet in Los Angeles on March 22, 2010 for an innovative symposium to build cultural bridges and diversity in global corporate leadership.

Presented by the Global Organization for Leadership and Diversity (GOLD), a one-day symposium at the InterContinental Hotel, will bring together top executives from Mattel, Union Bank, The Bank of Tokyo-Mitsubishi UFJ, Johnson & Johnson, Hitachi and others to share experiences and best practices.

"In order to build workforce diversity you need to understand how other people do business. The symposium brings together the best of both worlds," says Hiroko Tatebe, founder and Executive Director of GOLD. The symposium is one of the few that brings together business leaders from both Japan and the United States and offers a unique opportunity for participants. "I wanted to develop global women leaders and be a bridge across the Pacific so that the Japanese and Americans could learn from each other," says Ms. Tatebe.

Prior to founding GOLD, Ms. Tatebe was Director, Executive Vice President and Treasurer of Dai-Ichi Kangyo Bank of California (DKBCAL). During her tenure at DKBCAL she was the first and only woman on the Board of Directors. She was responsible for complete financial, operations and administrative management, and successfully led professional teams with diverse technical and cultural backgrounds.

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3rd Global Organization for Leadership and Diversity Symposium

Speakers and panelists include Masaaki Tanaka, President and CEO, Union Bank, N.A., Paula Madison, Chief Diversity Officer, NBC Universal, Barbara Adachi, National Managing Principal, Initiative for the Retention and Advancement of Women, Deloitte LLP, Sakiko Kon, Director EES Japan, Johnson & Johnson, Graciela Meibar, V.P., Global Diversity, Mattel, Inc., Jerome Miller, V.P., Diversity and Social Responsibilities, Toyota Motor Sales, U.S.A., Inc., Barbara Dyer, President and CEO, The Hitachi Foundation and many more. A full list is available at www.goldleaders.com.

Panels and workshops will explore leadership, culture and the economic opportunities that can result from successful corporate diversity programs. Panelists will consider differences in implementation strategies and share the challenges of leading and bridging different cultures to become an effective organization under the umbrella of a shared mission. They will offer insights into the business advantages gained through successful diversity initiatives.

Supporting organizations for the symposium include the National Association of Women Business Owners, the Japan America Society of Southern California, Leadership Education for Asian Pacifics Inc., Women's Leadership Exchange, Women Presidents' Organization and GEWEL - The Global Enhancement of Women's Executive Leadership. Corporate sponsors include Union Bank, The Bank of Tokyo-Mitsubishi UFJ, Mattel, Johnson & Johnson, IBM, Toyota, Hitachi, and Edison International.

For more information on the symposium and GOLD, please visit www.goldleaders.com

3rd GOLD Symposium
Leading and Navigating Tsunami Culture Across the Pacific
8:00 AM to 6 PM
MONDAY, MARCH 22, 2010
The InterContinental Hotel
2151 Avenue of the Stars, Los Angeles, CA, 90067

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